

Quality and Environmental Policy

At Creativ Company, we want to live up to the quality and environmental expectations, demands and guidelines of our stakeholders and comply with all applicable legislation and regulatory requirements.

At Creativ Company, we keep a close eye on the general risks and opportunities that emerge in societal development. This helps us to reduce our resource consumption and impact on the environment. Our fundamental goal is to continuously increase and monitor the requirements for the sustainability of our products through closer cooperation with our suppliers and customers.

Service is our mantra in everything we do throughout our value chain. We work for Creativ Company, for each other and for our customers and suppliers.

At Creativ Company, we want to stay in control of our own product development, so that we can focus fully on sustainability, safety, learning and good health through play.

Through training and personal development, we ensure that all employees at Creativ Company have the right expertise to fulfil our quality and environmental goals.

We are committed to complying with all legal requirements and regulations within our product area, both nationally and internationally. Likewise, we comply with all requirements and guidelines that apply to our partnerships with trade associations and the organisations BSCI, FFFH, LEG and Code of Care.

We incorporate the guidelines into our Quality and Environmental Policy and Creativ Company's strategic efforts to ensure that we live up to these.

Our goals must be measurable. Targets are established so that they result in continuous improvement within a specific time period. The goals must align with current legislation and other rules to which Creativ Company has committed.

Sustainability is an essential part of our daily work.

- We have current and measurable action plans with a focus on individual areas.
- We always comply with applicable legislation.
- We focus on market developments in developing our range.

Creativ Company's environmental and quality goals can be divided into three main areas: product range, operations, and stakeholders.

Creativ Company's goals for the **product range**:

- All new products must comply with current legislation – and this must be documented.
- We endeavour to select products with an ecolabel.
- As part of this, new products must have safety data sheets in different languages where relevant.
- All safety data sheets prepared by Creativ Company must be revised on an ongoing basis in accordance with any legislative changes. This revision is carried out by the company that prepared the data sheet.
- All new Creativ Company products must be registered in our standards systems, where all product information and corresponding documents are available.

Creativ Company's objectives for **operations**:

- Optimal water, heating, and electricity consumption at all times.
- Wastesorting at the source in accordance with the applicable waste regulations.
- To select partners who contribute to an environmental development in Creativ Company.
- Automation and digitalisation are facilitated in processes where this provides a positive economic and/or sustainability benefit.

Creativ Company's objectives in relation to our **stakeholders**:

- We always provide our stakeholders with relevant data, development-promoting dialogue, and respect.
- We evaluate and follow up on deviations from our agreements.
- We define strategic actions based on a risk-based mindset.